

KACTE Board of Director's Minutes

Stone Hearth Restaurant – Elizabethtown

Tuesday, January 23, 2007

Call to Order: The meeting was called to order by President Helphinstine at 5:00 p.m. at the Stone Hearth Restaurant in Elizabethtown. Proxies were distributed as follows:

- ✓ Dale Winkler accepted the proxy for Rita Davis, Business
- ✓ Mike McMillen accepted the proxy for Johnetta Grant, Guidance
- ✓ Wanda Poteat was seated for Lynn Baldwin, Special Needs

Roll Call: Attendance was taken by Jane Doyle, Secretary.

- ✓ Larry Helphinstine, Cherie Mingus, Janel Doyle, Valerie Wolfe, Mike Stone, Kris Stone, Mike McMillen, Sheree Koppel, Sarah Raikes, Kenny Brammel, Marilyn Bailey, Dawn Wheeler, Doris Sikora, Wayne King, Kay Turner, Jim Edwards, Donnalie Stratton, Mary Kleber, Dale Winkler, and Carolyn Carter were present.
- ✓ Mark Raleigh, Rita Davis, Johnetta Grant, Ellie Pribble, Lynn Baldwin, and Elaine Terry were absent.
- ✓ Wanda Poteat was present for Lynn Baldwin.

Approval of the Agenda: Sarah Raikes made a motion to approve the agenda, seconded by Dr. Doris Sikora. **Motion # 1 adopted.**

Approval of the Minutes: Valerie Wolfe made a motion to approve the minutes from the November 9, 2006, Board of Directors meeting, seconded by Kay Turner. **Motion # 2 adopted.**

Introductions of Board Members and Guests: The members present introduced themselves.

President's Remarks: President Helphinstine stated the following:

- ✓ KACTE is going in the right direction and we have a group of dedicated people.
- ✓ President Helphinstine thanked Dr. Doris Sikora for her hard work with the membership.
- ✓ Comments are always welcome that improve our organization.
- ✓ President Helphinstine is looking forward to our upcoming Summer Program and legislative endeavors.

President-Elect's Remarks: President-Elect Cherie Mingus welcomed everyone to Elizabethtown. She also thanked all of the board members for their hard work and for making our organization successful.

ACTION AGENDA

Legislative Liaison – Presentation of 2006-2007 Advocacy Agenda Led by Jim Edwards, Office of Career and Technical Education

Two separate tri-fold brochures were distributed by Mike Stone, Executive Director. The first brochure will be given to legislators and used for advertisement purposes for groups and organizations. The second brochure (which has a mailing panel on the back) will be used in conjunction with the letter (handout) that will be mailed to the members. Executive Director Stone thanked Jim Edwards for his hard work and

dedication to getting these items published. He then asked if anyone had any suggested changes to the brochures or the letter. After a brief discussion it was decided that a statement would be added to the documents about four year institutions.

Awards Committee – Increasing Award Nominations Led by Sheree Koppel, Jefferson County Public Schools

Sheree Koppel, Awards Committee Chair, welcomed Dr. Doris Sikora as a new member to her committee. There was a brief discussion about when the awards will be presented at the Summer Program. It was decided that the awards would be announced at the Opening Session. The awards/plaques will be presented at the Afternoon Reception.

There was discussion on how we can distribute the awards guidelines to more people. There was also discussion on four awards that are listed on the website. Teacher Recruitment and the 27-Year Award have criteria but the other two awards do not.

A motion was made by Valerie Wolfe to pursue the 27-Year Award and review/develop the criteria for the remaining three awards to be distributed for the 2008 awards year; seconded by Sheree Koppel. **Motion #3 was accepted.**

Membership Committee – Meeting the 100 percent Challenge Led by Dr. Sikora, Western KY University

Chair Sikora produced an e-mail to be distributed to the Career and Technical Coordinators in November 2006. Her e-mail was not compatible with various systems around the state and the e-mail did not send properly. It was decided that the 100 percent Challenge deadline be extended to March 31, 2007. It is Chair Sikora's goal to have a contact person at every school to recruit in their district. Chair Sikora is always open for suggestions.

Executive Director Stone distributed a brochure and letter (handouts) that will be sent in February to individuals by ACTE on Department of Education, Division of Career and Technical Education and Office of Career and Technical Education rosters who are not members. This, in conjunction with the e-mails from Dr. Sikora, will help Kentucky to continue to increase membership. There will be a section added to the letter about payroll deduction and the Summer Program.

Dr. Sikora made a motion to allow a waiver of \$10.00 dues (maximum of \$40.00) for recruiting members for the 100 percent Challenge; seconded by Wayne King. **Motion #4 was accepted.**

Student Organization Leadership Day – Update and Assignments Led by Kris Stone, Assistant Executive Director

There are approximately 759 students and 92 advisors signed up for SOLD. The CTSO state officer Leadership Training Conference will be held at the Capital Plaza Tower in Frankfort on Monday, February 12. On Tuesday, February 13, the participants will visit committee chairs, witness the Governor signing a proclamation, and witness resolutions being introduced to the Senate. It is hoped Leslie Watkins, National Teacher of the Year, will address the House and Senate Education Committees. Tod Griffin, Kentucky Retail Federation will bring issues from the lobbyist perspective. Assistant Executive Director Stone indicated that registration is up from last year but we are short \$100.00 in sponsorship so far.

2007 Summer Program – Update and Board Decisions

Led by Kris Stone, Assistant Executive Director

Assistant Executive Director indicated that the call for presentations are currently taking place. The registration form will be available on the internet by the end of this month. Registration is \$105.00 for members and \$155.00 for non-members. In order to get the registration discount, you must list your ACTE member number when registering. This number is on your membership card and/or the Techniques Magazine mailing label.

There was a brief discussion about gifts for the members, non-members, and the speakers. It was mentioned that members receive a lapel pin and the speakers get a flash drive. Additional items were also discussed.

It was recommended that evaluation collection should take place at wrap-up events. Boxes should be placed in multiple locations. The keynote speaker will be Janie Walters, a former high school teacher from Mississippi who blends classroom stories into humorous but memorable lessons for meeting challenges.

CONSENT AGENDA

Treasurer's Report, Valerie Wolfe, Madisonville Community and Technical College

The audit was distributed for review. Everything is in order and balanced.

ACTE Region II Report, Sarah Raikes, Washing County High School, ACTE Region II Representative

Representative Raikes indicated that in order to receive the \$100 discount for the Policy Seminar that will be held in March you must submit your registration by February 16.

Mike Stone, Mike McMillen, and Sarah Raikes will be attending the Policy Seminar so far. Representative Raikes indicated that this seminar gives you a better understand of just what KACTE and ACTE is all about. You learn how ACTE works, go to the Hill and meet with legislators, and have a opportunity for your voice to be heard. This seminar makes you proud to be an ACTE/KACTE member.

Executive Director's Report, Mike Stone Report follows.

Service Area Vice President's Report:

- a. Administration, Mark Raleigh – No Report.
- b. Agriculture, Kenny Brammel – **Report follows.**
- c. Business, Dr. Rita Davis – **Report follows.**
- d. Family and Consumer Science, Marilyn Bailey – **Report follows.**
- e. Guidance, Johnetta Grant – No report.
- f. Health, Ellie Pribble – No Report.
- g. Marketing, Dawn Wheeler – DECA contests will take place in two weeks.
- h. Special Needs, Lynn Baldwin – **Report follows.**
- i. Teacher Educator, Dr. Doris Sikora – **Report follows.**

- j. Trade and Industry, Wayne King – **Report follows.**
- k. Technology Education, Kay Turner – **Report follows.**

Committee Reports:

- l. Annual Conference – **Report follows.**
- m. Carl D. Perkins Assistantship, Elaine Terry – No Report.
- n. Resolutions, Donnalie Stratton – **Report follows.**
- o. Auditing, Valerie Wolfe – Audit booklet was distributed.
- p. Program of Work/Strategic Plan, Larry Helphinstine (2005-2006) and Cherie Mingus (2006-2006) – Everything is on target per President Helphinstine. The KACTE 2006-07 Strategic Plan/Program of Work was distributed for review by President Elect Mingus.
- q. Handbook, Janel Doyle – No Report.
- r. Historian Report, Donnalie Stratton – **Report follows.**
- s. Nominations, Mary Kleber indicated that nominations will be reviewed in April.
- t. Website, Kris Stone indicated the website is updated weekly.
- u. Flower Fund, Donnalie Stratton – report follows. Contributions were made towards the flower fund by the board members present.

Reports of Liaison Representatives

- v. Division of Secondary Career and Technical Education, Donnalie Stratton – **Report follows.**
- w. Office of Career & Technical Education, Dale Winkler – **Report follows.**
- x. Kentucky Community and Technical College System, Dr. Carolyn Carter – **Report follows.**

Old Business – None.

New Business – None

Announcement of Next Meeting: President Helphinstine announced the next meeting will take place on Friday, April 27, 2007, Galt House Hotel, in Louisville beginning at 1:00 p.m.

NOTE: The hardcopy of the reports are due on April 9, 2007.

Adjournment: The meeting was adjourned by President Helphinstine at 7:50 p.m.

Electronically signed by,

Janel C. Doyle

Janel C. Doyle, KACTE Secretary

KACTE Board of Directors' Agenda

Stone Hearth Restaurant
Elizabethtown, Kentucky
Tuesday, January 23, 2007

5 p.m.

Call to Order/Welcome, Larry Helphinstine, Division of Career and Technical Education, President

Roll Call, Janel Doyle, Bowling Green Technical College, Secretary

Approval of Agenda

Approval of Minutes

Board of Director's Meeting of November 9, 2006

Link to minutes:

<http://www.kacteonline.org/Board%20Items%2006-07/KACTE%20minutes%2011-9-06.pdf>

Introductions of Board Members and Guests

President's Remarks, Larry Helphinstine

President-Elect's Remarks, Cherie Mingus, Central Hardin High School

Action Agenda

Legislative Liaison – Presentation of 2006-2007 Advocacy Agenda

Led by Jim Edwards, Office of Career and Technical Education

Awards Committee – Increasing Award Nominations

Led by Sheree Koppel, Jefferson County Public Schools

Membership Committee – Meeting the 100 percent Challenge

Led by Dr. Doris Sikora, Western Kentucky University

Student Organization Leadership Day – Update and Assignments

Led by Kris Stone, Assistant Executive Director

2007 Summer Program – Update and Board Decisions

Led by Kris Stone, Assistant Executive Director

Consent Agenda

Treasurer's Report, Valerie Wolfe, Madisonville Community and Technical

College

ACTE Region II Report, Sarah Raikes, Washington County High School,

ACTE Region II Representative

Executive Director's Report, Mike Stone

KACTE Board of Directors Agenda – 2

Service Area Vice-Presidents' Reports

Administration, Mark Raleigh, Covington Board of Education
Agriculture, Kenny Brammel, East Carter High School
Business, Dr. Rita Davis, Eastern Kentucky University
Family and Consumer Science, Marilyn Bailey, Barren County High School
Guidance, Johnetta Grant, Eastside Technical Center
Health, Ellie Pribble, Harrison County Area Technology Center
Marketing, Dawn Wheeler, John Hardin High School
New and Related,
Special Needs, Lynn Baldwin, Conner High School
Teacher Educator, Dr. Doris Sikora, Western Kentucky University
Trade and Industry, Wayne King, Office of Career and Technical Education
Technology Education, Kay Turner, Muhlenburg South High School

Committee Reports

Annual Conference, Cheri Mingus
Carl D. Perkins Assistantship, Elaine Terry, Madisonville Community

College

Resolutions, Donnalie Stratton, Division of Career and Technical Education
Auditing, Valerie Wolfe

Program of Work/Strategic Plan
2005-2006, Larry Helphinstine
2006-2007, Cheri Mingus

Handbook, Janel Doyle
Historian, Donnalie Stratton
ACTE Convention Planning, KACTE Officers
Nominations, Mary Kleber, Kentucky Community and Technical College

System,

Immediate Past-President
Website, Kris Stone (production), Mike Stone (editing)
Flower Fund, Donnalie Stratton

Reports of Liaison Representatives

Donnalie Stratton, Division of Secondary Career and Technical Education
Dale Winkler, Office of Career and Technical Education
Dr. Carolyn Carter, Kentucky Community and Technical College System

Old Business

New Business

Announcement of Next Meeting

Friday, April 27, 2007, Galt House Hotel, Louisville, KY.
NOTE: Written Board Reports will be due April 9, 2007.

8 p.m. (target)

Adjournment

Action Agenda Items

Legislative Liaison Report

FROM: Jim Edwards
KACTE BOARD POSITION: Legislative Liaison
SUBJECT: Legislative Update
DATE: January 8, 2007

PERIOD COVERED IN REPORT:

Facts, Findings, Key Information:

Legislative priorities identified by the board at the November 9, 2006 meeting were formulated into a written agenda which was submitted to and approved by the board and endorsed by the heads of key CTE agencies. Mike Stone added information to the agenda and developed it into a tri-fold, which he delivered to all legislators and will also mail to KACTE members.

The 110th US congress has convened.

The 2007 Kentucky Session of the General Assembly has convened.

Bills have been filed on:

- Preventing school bullying and harassment
- Strengthening the state's merit system
- Data system to monitor high school attendance and retention
- Study the cost of textbooks for public education, including postsecondary
- Including Holocaust studies in the secondary curriculum
- Requiring female students to be immunized against HPV
- Celebrating International Education Week
- Using KEES awards for dual credit
- Establishing a Minority Education Recruitment & Retention Scholarship program
- Phasing in 30 minutes of exercise a day for students
- Establishing an academic bill of rights for postsecondary teachers
- Establishing a waiver of higher education or "vocational" tuition for children of deceased veterans
- Establishing a strategy for accelerated, dual credit, "college in high-school" programs and the development of flexible bachelor's degree programs that can be finished by adults already in the workforce

Text version of the *2007 Legislative Agenda* follows. Drafts of presentation brochures are posted with the Board Items for the Jan. 23, 2007, meeting. (**NOTE:** The brochures are to be printed on legal paper. If printing out a hard copy, please use legal paper.)

KACTE LEGISLATIVE AGENDA

2007 Summary Report

INTRODUCTION

The Kentucky Association of Career and Technical Education (KACTE) has among its primary goals the support of Career and Technical Education (CTE) in the Commonwealth. The mission of CTE is to:

- **Prepare students in the Commonwealth for meaningful high-skill, high-wage and high-demand careers and advanced training or education.**
- **Support high school transformation and redesign efforts by:**
 - **Modeling evidence-based educational methodologies to engage learners in rigorous, hands-on applied academics supporting a variety of learning styles.**
 - **Reinforcing the mathematics, science and reading content of academic courses in the CTE curriculum.**
 - **Developing and teaching interdisciplinary and applied secondary mathematics and science CTE courses that count as mathematics and science graduation requirements.**
 - **Developing and implementing career pathways to include a sequence of secondary and postsecondary courses providing seamless transitions to postsecondary education and the opportunity for students to earn industry certification and postsecondary credentials.**
- **Respond to the needs of Kentucky's business and industry sector by developing secondary and postsecondary curriculums and worker training programs.**
- **Assist in the state's economic development efforts by collaborating with representatives of business and industry to determine and develop needed skill standards and to implement educational programs designed to impart those skills to future workers**

TRANSITIONS

The Commonwealth's CTE institutions have taken great strides in developing a seamless system of transition for students moving from secondary to postsecondary education. This seamless transition allows students to pursue career training without having to repeat equivalent courses they already have taken, saving them time and tuition.

The state's CTE institutions should be encouraged to continue this vital work and given all the resources needed for further advancement. The continued development of articulation agreements benefits students with efficient, effective education and results in more citizens trained for high-skill, high-wage and high-demand positions. Examples of such cooperative agreements are those being implemented among the Office of Career and Technical Education, Division of Career and Technical Education and the Kentucky Community and Technical College System regarding career pathways. In addition, the availability of dual-credit and related opportunities should be communicated to all students as they are guided in the development of their Individual Learning Plans.

KACTE recommends recognition of educational attainment from accredited institutions in meeting requirements for occupational licensing and regulation, such as those for becoming a licensed electrician.

PROGRAMS

KACTE stresses the importance of assuring state CTE agencies are ready to develop and implement new and innovative educational programs based on evidence-based educational methodologies in response to the emerging needs of business and industry in the state. In addition, these agencies must have the resources they need to develop and implement cutting-edge CTE approaches that engage and energize students by connecting coursework and real-world career outcomes.

GUIDANCE

Many secondary students and their parents are unaware of the many and varied career options available to them through CTE. To address this problem, KACTE recommends all area technology centers have their own guidance counselor. At the very least, existing high school counseling staff need to be made aware of the many opportunities and career pathways available to students through CTE and to be able to guide students interested in CTE through their Individual Learning Plans. Individual academic planning based around career clusters or career interest motivates students by connecting coursework and career goals. Students with specific and realistic career aspirations are better motivated to achieve and more engaged with their studies because they understand the connection between academics and the world of work.

To help with CTE career planning, counseling personnel need access to resources—such as labor market data—to guide students through career exploration and planning. Each student at all educational institutions should have access to quality career guidance.

An additional concern is many secondary counselors are inundated with administering assessment programs and need some relief from those duties so they can provide more guidance for students. Guidance counselors receive rigorous training in advising students and need to be able to make that a priority.

ACCOUNTABILITY/TESTING

Academic and technical assessments are essential to measuring and guiding educational progress. One of the difficulties in assessing outcomes for a large population is a diverse student body will be composed of individuals with varied career goals and aspirations. While all students should prepare for postsecondary education should they decide to pursue it, the very diversity of career aspirations implies there can be a number of successful educational outcomes. Educational assessment could be better balanced by giving more emphasis to technical skill attainment, the extent of academic integration, provisions for a smooth transition between educational levels, and graduation rates.

INTEGRATION OF ACADEMIC CONTENT

The integration of academics and CTE coursework is a major focus of KACTE. The CTE model of career-relevant, experiential education engages students in their coursework in ways not always possible in traditional academic classroom instruction.

At the same time, however, the ever increasing requirements for high school graduation make it difficult for students to study CTE in high school. It is especially difficult for students to take enough classes to receive industry standard certification.

KACTE recommends the development of interdisciplinary applied-academics courses (such as Math-in-CTE and construction geometry as examples of applying mathematics, science and technical reading) for which students will be awarded credit toward mathematics, science or English graduation requirements.

PROFESSIONAL DEVELOPMENT

KACTE recommends all high school counselors receive professional development regarding the opportunities for students in CTE and in integrating CTE in students' Individual Learning Plans. As well, individual state CTE agencies (such as the Office of Career and Technical Education, Kentucky Department of Education's Division of Career and Technical Education, and the Kentucky Community and Technical College System) must be adequately funded for professional development so career and technical educators are prepared to teach to occupational skill standards and help students make informed career decisions.

SPECIAL POPULATIONS

A major goal of CTE is to serve all interested students. To achieve this goal, all state CTE organizations must have the resources needed to eliminate barriers preventing the participation of special needs students. For instance, CTE services to students with special needs would be greatly enhanced by more effective communication between CTE teachers and special needs staff by establishing a liaison type position to act as an information bridge between a school district's counseling staff and CTE. KACTE recommends the Department of Education require districts involve a representative from the area technology centers or career and technical centers in each pre-placement Admissions and Release Committee (ARC) meeting.

In addition to imparting technical skills, the applied-knowledge approach of the CTE curriculum can offer a means of adding relevance to traditional academic mathematics and science instruction for a diverse student population with varying learning styles, including students with special needs.

CAREER AND TECHNICAL STUDENT ORGANIZATIONS

Career and Technical Student Organizations (CTSOs) include Future Business Leaders of America (FBLA)-Phi Beta Lambda (PBL); Distributive Education Clubs of America (DECA); Family, Career and Community Leaders of America (FCCLA); FFA; Health Occupations Students of America (HOSA); Technology Student Association (TSA); and SkillsUSA. These organizations are an integral part of CTE instruction. They provide recognition and leadership development opportunities for CTE students, especially for students elected as officers. Participation in the local chapters of these national organizations provides engagement for students and helps keep them in school.

A national concern is that of secondary school civics education leading to informed citizenship. Involvement in CTOSs serves not only to reinforce technical knowledge but also to instill an appreciation for democracy, consensus building and civic engagement. KACTE recommends CTOSs be supported in the schools.

OPPORTUNITIES

CTE is an important component of the school curriculum for secondary and postsecondary students in preparing them for their chosen career pathway. Through the years, CTE has kept pace with the development of business and industry by upgrading existing curricula, establishing new programs, and integrating technology into its teaching methodology. CTE is in prime position to assist the Commonwealth with economic and industrial development efforts. KACTE recommends exploring opportunities to develop a required middle school or secondary CTE course designed to help students explore career pathways.

As well, CTE can assist in high school transformation efforts. The career preparation model of education engages the student through active learning and by demonstrating the connection between learning and career goals. This same experiential approach could be applied to academic learning by the development of interdisciplinary applied mathematics, science, and technical reading courses, which could be used to fulfill secondary high school mathematics, science, and English graduation requirements. This applied-knowledge alternative could increase the achievement of all students, including those with learning styles not suited to more abstract academics. Transforming high school education to integrate rigorous academic instruction with experiential learning models in pursuit of a chosen career pathway creates the obvious answer to the frustrated student's questions: "Why do I need to learn this?" and "When will I ever use this?"

Coursework and programs designed primarily to impart specific real world career knowledge can be used to reinforce mathematics, science and reading content of academic classes.

FUNDING

KACTE urges the General Assembly to support:

- **New career and technical centers and area technology centers where deemed needed and necessary to serve emerging populations and employment opportunities with equitable access for all students.**
- **New CTE programs to address the needs of business and industry where deemed needed and necessary to serve emerging populations and employment opportunities.**
- **Adoption of recommendations in *LRC Report #315, A Study of Secondary Career and Technical Education*, to provide adequate funding for CTE programs to enhance delivery of evidence-based, rigorous instructional opportunity for all students.**
- **Equipment replacement, upgrade and maintenance.**
- **Access for all students.**
- **Integration of academics into career and technical education and the development of interdisciplinary applied academic courses.**
- **Increased opportunities during summer months for the professional development of CTE teachers.**

Awards Committee Report

FROM: Sheree Koppel, Awards Committee Chair

SUBJECT: January Report

During the past few weeks I have finalized the Awards Committee. Serving on this committee are:

Jennifer Adams
Johnetta Grant
Wayne King
Dr. Sheree Koppel
Mike McMillen
Faria P'Pool
Dr. Doris Sikora
Donnalie Stratton

My concern now is having applications come in on time.

The flyer I created and presented at our last meeting did go out at the end of December to all members advertising the awards and providing directions on how to get specifics and how to submit an application. Please encourage those you know who meet criteria to apply.

Action Item: We need to talk again in the upcoming meeting about how awards will be recognized at the summer meeting.

Action Item: Could we send out a complete set of guidelines for awards along with a timeline some time before February 9th? If we could send this out to all members, that might also generate interest.

Link to Awards Section: <http://www.kacteonline.org/awards.htm>

Membership Committee Report

FROM: Doris Sikora
KACTE BOARD POSITION: Vice President for Higher Education
SUBJECT: Report
DATE: 1/8/07
PERIOD COVERED IN REPORT: Nov 9 - present

Facts, Findings, Key Information:

Emails have been sent to representatives from each school and area tech center to ask assistance in recruiting members for KACTE. If that contact person can get members to join by Jan 31 they will receive 10.00 off there next membership renewal up to 40.00.

We are continuing to send out information for the 100% Challenge.

Copy of e-mail text follows.

Draft of ACTE/KACTE membership brochure distributed with posting announcement of *Board Study Package*.



Kentucky Association for Career and Technical Education
PO Box 4583, Frankfort, KY 40604-4583 Phone: 502/223-1823 Fax: 502/227-8082 kmstone@mis.net

Career and Technical Education Professionals:

It is my pleasure to serve this year as Membership Chair for the KACTE Board. I would like you to be an ambassador for KACTE -- your professional organization! You have been selected to be a representative for your school district and/or area technology center.

As a recruiter, for every Career and Technical Education faculty or employee in your school district that joins KACTE by January 31st you will receive 10.00 off your new membership or renewal of up to 40.00!

All you need to do is request your peers to join KACTE! An application form and information about KACTE is on the KACTE website (<http://www.kacteonline.org/application.htm>). Please ask them to include your name on the application to give you the credit toward your membership or renewal.

If CTE professionals believe in their career, KACTE dues are an investment in their future. KACTE dues for active teachers and administrators are \$100 per year, which includes both state and national membership.

Is your future worth 27 cents a day? Mine is!

Thank-you on behalf of KACTE,
Dr. Doris Sikora

Student Organization Leadership Day 2007 Summer Program

FROM: Kris Stone
Assistant Executive Director, KACTE

DATE: January 23, 2007

KACTE Finances

The audit of KACTE finances and Summer Program by Charles T. Mitchell Company has been completed. A copy of the audit and IRS Form 990 has been given to Treasurer Valerie Wolfe.

Membership

A mailing was sent to the membership in December containing information on awards, Student Organization Leadership Day, Legislative Agenda, membership contest and KACTE Revitalization Goals.

Student Organization Leadership Day

Registration deadline was Monday, January 8, 2007. One hundred sixty three students and 17 advisors are registered as of January 4. Registrations are down from last year. E-mail reminders have been sent through the Department of Education.

Sponsorships total \$3150 which is down \$100 from the previous year. I still have 2 potential sponsors. Committed sponsors are Home Builders Association, KY Cattlemen's Association, KY Farm Bureau, KY Retail Federation, KY Thoroughbred Association, Mechanical Contractors Association of KY, KY Association of Highway Contractors and KY Manufactured Housing Institute.

An informational folder with legislative information and lunch will be provided to each attendee. Confirmation e-mails will be sent out the week of January 15.

2007 Summer Program

Call for Presentations was released in December. The deadline for CFPs is February 15.

Registration form will be released this month through e-mail and online registration will be available.

Janie Walters has been confirmed to deliver the keynote address on Monday and will be a presenter for some sessions along with keynoting the Family and Consumer Sciences Brunch on Wednesday.

ITEMS FOR DISCUSSION

- Attendee Gift: Pen with 2008 date
- KACTE Member Gift
- New Member Gift
- Speaker Gift

Consent Agenda Items

Financial Report

Income

Category 06 thru 01-07	06-07 Adopted	07-06 thru 09-06	9-06 thru 11-06	11-
Dues (550 members; 500@100, 50@46) \$41,491.57	\$ 52,550 ¹	\$30,866.05	\$38,042.54	
Conference Exhibit \$16,304.76	\$ 17,500	\$ 0	\$16,304.76	
KDE Professional Development Regis. ⁴ \$ 2,175.00	\$ 0	\$ 150.00	\$ 2,175.00	
SOLD registrations, sponsorships 2,357.00	\$ 8,500	\$ 0	\$ 0	\$
Transfer from Conference Account \$19,375.00	\$ 28,980	\$ 7,130.00	\$14,545.00	
Miscellaneous (interest, fees, etc.) <u>2,918.06</u>	<u>\$ 1,000</u>	<u>\$ 793.25</u>	<u>\$ 1,218.06</u>	<u>\$</u>
TOTAL \$84,621.39	\$108,530	\$38,939.30	\$72,285.36	

Expenses

Category				
Administration				
ACTE \$21,655.00	\$ 31,500	\$ 5,293.00	\$20,784.00	
Executive Director's Contract 9,000.00	\$ 18,000	\$ 3,000.00	\$ 4,500.00	\$
Assistant Executive Director \$19,490.00	\$ 28,980	\$ 4,830.00	\$12,245.00	
Executive Director's Travel 3,955.24	\$ 5,000	\$ 925.00	\$ 2,477.94	\$
Executive Director's Recruitment ² <u>Subtotal</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>
\$54,100.24	\$ 83,480	\$ 14,048.00	\$40,006.94	
Overhead				
Telephone 210.00	\$ 420	\$ 70.00	\$ 105.00	\$
Supplies	\$ 1,500	\$ 326.04	\$ 824.65	\$ 1,347.78
Postage	\$ 1,100	\$ 28.11	\$ 97.66	\$ 537.86
Bonding	\$ 200	\$ 180.84	\$ 180.84	\$ 180.84
Audit 2,200.00	\$ 1,500	\$ 0	\$ 0	\$
ACTE Region 2 Conference Sponsorship Miscellaneous <u>607.67</u>	\$ 100	\$ 250.00	\$ 250.00	\$ 250.00
<u>Subtotal</u>	<u>\$ 5,820</u>	<u>\$ 951.99</u>	<u>\$ 2,044.84</u>	<u>\$</u>
5,334.15				
Officer Travel/ACTE Meeting Expenses				
ACTE Convention (Atlanta) 1,696.75	\$ 1,905	\$ 610.00	\$ 760.00	\$
Region 2 Rep Travel (Atlanta) 0	\$ 635	\$	\$ 0	\$
Region 2 Conference (Mobile, AL) 935.00	\$ 1,905	\$ 450.00	\$ 935.00	\$
ACTE Nat'l. Pol. Seminar (D.C.) <u>\$ 0</u>	<u>\$ 1,270</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>
<u>Subtotal</u>	<u>\$ 6,000⁵</u>	<u>\$ 1,060.00</u>	<u>\$ 1,695.00</u>	<u>\$</u>
2,631.75				
Member Services				
Carl Perkins Assistantship	\$ 1,000	\$ 0	\$ 0	\$ 0

Website 174.65	\$ 300	\$ 74.85	\$ 99.80	\$
Legislative Advocacy ³ 0	\$ 750	\$ 0	\$ 0	\$
SOLD expenses 110.95	\$ 8,000	\$ 0	\$ 0	\$
Membership Promotion/Advertising ³ 929.97	\$ 1,500	\$ 663.00	\$ 663.00	\$
Annual Conference (Awards) 0	\$ 500	\$ 0	\$ 0	\$
KDE Professional Development Programs ⁴	\$ 0	\$ 1,060.00	\$ 3,246.91	\$ 3,246.91
Subtotal	\$12,050	\$ 1,797.85	\$ 4,009.71	\$ 4,462.48
Contingency³	\$ 1,180	\$ 100.00	\$ 100.00	\$ 190.00
GRAND TOTAL	\$108,530	\$ 17,957.84	\$ 47,856.49	
	\$66,718.62			

¹Includes ACTE \$60 dues, to be collected by KACTE and forwarded to ACTE.

²Only payable if incentive reached, which calls for 800 membership threshold.

³At discretion of Board

⁴Includes contract with Department of Education for registration/expenses for PD Workshops.

⁵Officer travel is divided by number of applicable trips; with each traveler receiving equal payment per trip. Precedent provides support for all officers and ACTE Region 2 Rep. to ACTE Convention; President, President-Elect, Secretary, Treasurer and ACTE Region 2 Rep. to Region 2 Conference, and President, President-Elect and ACTE Region 2 Rep to NPS.

ACTE Region 2 Representative Report

FROM: Sarah Raikes
Kentucky Representative Region II ACTE

DATE: Tuesday, January 23, 2007

Facts, Findings, Key Information

I attended the ACTE National Conference in Atlanta, November 30-December 2nd.

- * Attended policy and business meeting.
Elizabeth Bullock was reappointed to the new ideas committee.
- * Served as a voting delegate. All recommended changes were passed. Candidates for president –elect were presented (Mary Nemesh-Business Education and Bryan Albrecht-Region 3) Please watch for your ballots in the mail.
- * Attended the state leadership luncheon and Kentucky was recognized as a gold quality state.
- *Leslie Watkins- Reiland High School FACS teacher was selected as ACTE teacher of the year.

National Policy Seminar is March 3rd –March 7th at the Capital Hilton Plaza in Washington DC. Information about registration and hotel accommodations is on line. Make sure to reserve a hotel room ASAP as they have been known to sell out all of their blocked rooms.

The 2007 conference will be held in Nassau, Bahamas, October 11-13. All meals are included with room rate. A double rate is \$115 a night, with a single rates being a little more expensive. If you are planning on attending, you will need your passport. Information is not yet online. As you soon as more details are released, we will put it on the KACTE website.

TO: KACTE Board

FROM: Mike Stone

SUBJECT: ***Executive Director's Report***
For the period Nov. 10, 2006-Jan. 23, 2007

DATE: January 23, 2007

Many of the tasks accomplished since the last Board Meeting supported activities reported elsewhere at this meeting: legislative advocacy and development of the 2007 Legislative Agenda, membership recruitment materials, Student Organization Leadership Day and Career and Technical Education Month, the 2007 Summer Program, and Awards.

A major accomplishment was the all-member update mail package distributed in December that supported all of the above items. This included updates to most areas of the KACTE website, authoring an article submitted to *Techniques Magazine* on SOLD (attached), and issuing a media advisory on awards (attached).

We continue meeting with the Career and Technical Education Student Organization state advisers, and we are taking a lead in incorporating Entrepreneurship promotion.

I attended the Kentucky Long-Term Policy Conference on Nov. 14, which provided information used in developing the 2007 Legislative Agenda and an *Issues Update*.

At the ACTE Convention, I continued my presidency of the ACTE National Executive Director's Association, and I was asked to chair an ACTE Board task force to develop a statement of understanding between ACTE and all state associations.

I facilitated a commitment from ACTE to produce a webcast on KACTE's academic integration projects, which will be produced in March.

With continued hard work, dedication and vision, 2007 could be a significant year in revitalizing KACTE as a valued representative of Kentucky's Career and Technical Education professionals.

Kentucky Association for Career and Technical Education

P.O. Box 4583, Frankfort, KY 40604-4583; 502/223-1823; fax: 502/227-8082; e-mail: kmstone@mis.net

Media Advisory

For Immediate Release – December 15, 2006

For more information please contact:

Michael R. Stone, Executive Director

Kentucky Association for Career and Technical Education (KACTE)

502/223-1823; kmstone@mis.net

National Teacher-of-the-Year Leslie Watkins Leads List of Kentucky Career and Technical Education Honorees

FRANKFORT, KY – **Leslie Watkins, Family and Consumer Sciences teacher, Reidland High School, Paducah, Ky.,** was named 2006 Career and Technical Education Teacher-of-the-Year by the Association for Career and Technical Education (ACTE), Arlington, Va. Watkins leads a list of 2006 national honorees and career and technical education (CTE) student organization officers from Kentucky.

Fayette County's Eastside Technical Center Automotive Technology Department received the Automotive Industry Planning Council's Award of Excellence as the nation's best registered secondary school automotive program. Both Watkins and Eastside Technical Center received their awards at the 99th ACTE convention in Atlanta, Ga., on Dec. 1.

Cody Back, a Western Kentucky University junior, was elected 2006-2007 National FFA Eastern Region Vice President. FFA is a national youth organization of almost 500,000 student members preparing for careers in the science, business and technology of agriculture. Back is a graduate of Menifee County High School. **Lucy Zhang, a Louisville DuPont Manual High School student,** was elected FBLA (Future Business Leaders of America) National Southern Region Vice President, at the organization's national convention this year.

In addition, hundreds of Kentucky career and technical education student organization members achieved national honors in competitive scholastic events. Among those recognized were FBLA first place winners **Alan Hsiao and Josh Welch, DuPont Manual High School,** and **Cory Fowler, Ryle High School.** **Patrick Buley, Bullitt East High School,** was the first Kentucky FBLA member to attain America level status in Business Achievement Awards. **Jordan Bronaugh, Meade County High School,** was named to FBLA's Who's Who, and **Angela Parsons, DuPont Manual High School,** was named outstanding adviser.

Technology Student Association first place winner **Adam Knecht, Shelby East Middle School** was joined by five individual gold achievement award winners. **Bill Crane, Caverna High School,** was named TSA Adviser-of-the-Year. **Family, Careers and Community Leaders of America** attained 23 Gold STAR winners among Kentucky members competing in various events.

(more)

CTE Awards

First Add

WATKINS' AWARD culminated almost two years of competition, first in Kentucky, then nationwide. She was the **2005 Kentucky Farm Bureau CTE Teacher-of-the-Year**, winning in competition conducted by the Kentucky Association for Career and Technical Education (KACTE). She then won the ACTE Region 2 Teacher-of-the-Year Award in October, which qualified her as one of five finalists for the national ACTE honor. The award recognizes a full-time CTE classroom teacher for contributions and achievements within the last 10 years.

Watkins' job performance is innovative, creative, cutting-edge and hands-on. She integrates academics into CTE, encourages students' participation in skill-standards assessment, aligns curriculum to state and national standards, and implements Tech Prep programs. She built an exemplary child development services program within her community and organized integration projects having a direct impact on student achievement at her school. Her programs have helped single teen parents, prevented drinking and driving, guided freshmen transition to high school, and mentored student and intern teachers.

Watkins attained her National Board Certification in 2002. She is a past-president of the Kentucky Association of Teachers of Family and Consumer Sciences, and she is 2006-2007 president of the National Association of Teachers of Family and Consumer Sciences.

EASTSIDE TECHNICAL CENTER currently serves 135 students in its Automotive Technology Department. **Principal Joe Norman** praised the program, noting it finished fourth and sixth in the competition for the Award of Excellence the previous two years. **Senior automotive instructor Bobby Riddle** said the program strives to provide the best educational opportunities to give students the opportunity to be successful in the workplace. **Greg Jones** and **Tom Martin** also teach in the department. **Eastside guidance counselor Johnetta Grant** submitted the contest nomination.

The Automotive Industry Planning Council is a national advisory group of industry leaders, CTE educators and education policymakers whose mission is to promote communication, cooperation and excellence in automotive service training programs.

ACTE is the national, professional association of CTE educators. With approximately 30,000 members, it is the largest professional association exclusively serving the career and technical education community. KACTE, with more than 600 members, is its Kentucky affiliate. **KACTE Executive Director Michael R. Stone** currently serves as president of the ACTE National Executive Directors' Association, which represents the executive directors of ACTE's affiliated state associations.

Career and technical education in Kentucky serves more than 200,000 students in middle school, high school, area technology centers, community and technical colleges, and universities. Program guidance is provided by the Education Cabinet Office of Career and Technical Education, Department of Education Division of Career and Technical Education, and the Kentucky Community and Technical College System. CTE programs combine rigorous academic instruction with practical, hands-on experiential learning opportunities to prepare students for postsecondary education or employment. CTE makes education relevant. About two-thirds of all jobs in Kentucky and the United States are filled by graduates of career and technical education programs.

Let the Light Shine

*By Michael R. Stone
Executive Director
Kentucky Association for Career and Technical Education*

It is unseemly, if not unethical, for Career and Technical Education (CTE) to market, promote and sell its product like a private-sector business. CTE does have a product – the students who graduate with degrees, certifications and credentials ready for jobs or further education. How can CTE display its product in a way that does not exploit the students?

The Kentucky Association for Career and Technical Education (KACTE) answers the question by providing Career and Technical Education Student Organization (CTSO) members with a leadership opportunity. In this process, the students receive citizenship training and are exposed to the state's governmental process. The students' excitement, interest, achievement and maturity sell themselves. Their very presence promotes CTE and raises its image. It all starts with giving something to the students.

Legislators – in fact all governmental officials and the general public – need to know CTE provides education and training to individuals who fill about 65 percent of all jobs in the United States. Employers' demand for skilled workers, and a skilled labor force required for economic development, depend on Career and Technical Education. The quality job students provide is reflected in continuing American productivity increases. Legislators and public officials are reassured when they understand first-hand the quality of CTE students.

(KACTE) formed an alliance with the state's CTSOs, with the result being the ability to let CTE students shine their light – their knowledge, poise and ambition. The students receive an opportunity to learn civic engagement. Society benefits, as a whole, new generation – some of whom may be our next elected leaders – obtains tools and insight in the American representative democratic process. For KACTE this effort first is an opportunity to work with students and support CTE programs. Second it creates a secondary way to reinforce KACTE's legislative advocacy efforts by focusing attention on individual student quality, collective CTE student achievement, and the future impact the students will have on the workforce and the economy.

The students do not lobby or advocate for CTE, or their teachers, but their very presence is a powerful statement. KACTE's separate legislative advocacy efforts reinforce the support needed to sustain and enhance CTE so it can continue graduating quality students ready to contribute to society, the workplace and the economy.

(more)

Let the Light Shine First Add

Student Organization Leadership Day

Career and Technical Education Month provides the focal point for Student Organization Leadership Day (SOLD). KACTE conducts a civics seminar expressly for CTSOs. SOLD provides an opportunity for CTSO members to visit the state capitol and meet legislators. Industry partners support the effort with donations to offset some of the costs. Students participate in a gubernatorial proclamation signing ceremony declaring CTE Month and are recognized by each House of the Kentucky General Assembly. SOLD is a civics opportunity often unavailable in Kentucky to CTE students.

SOLD was born in 2002 from frustration. KACTE for years tried to engage legislators in a variety of ways, some of which are used successfully in other states, such as legislative breakfasts, receptions, office visits by KACTE advocacy teams, and delivery of letters and information. All of the efforts cost considerable money, and none of them were very successful. At best, less than one-third of the legislators participated. Two thoughts coalesced into the impetus to develop SOLD. One was, if the legislators could see and meet CTE students, they would learn the high quality of the programs. The other was, if KACTE is going to spend money, it ought to go toward students and not wasted on food or materials likely to go unused.

SOLD developed into a multi-faceted approach. First was to create a civics opportunity for the CTSOs. CTE Week (now CTE Month) was the focal point. KACTE planned a two-plus hour program offering an overview of Kentucky state government, particularly the legislative process. The program was designed to address and follow Kentucky's official, educational learning objectives. Speakers included a member of the Kentucky General Assembly and a registered lobbyist. A group of students presented a roll play of how to meet a legislator. Handouts were distributed on the governmental system and the political process. (In 2004, a segment was added to guide both students and teachers how a report on the day could become part of the student's writing portfolio.) CTSOs and their advisers were informed of additional learning opportunities available while in the state capital. They could meet with their legislator(s), tour the capitol, visit the Kentucky History Center, and more.

KACTE's planners – Board members who were classroom teachers and state administrative staff – believe it is a solid educational day. Before the first SOLD, however, no one knew whether it would meet a demand. KACTE met with the collective CTSO state advisers, who endorsed the effort as a learning opportunity and agreed to distribute promotional material to CTSO school advisers via e-mail, but they didn't know what might be potential attendance. A local high school auditorium seating about 400 was booked for the day (Tuesday of CTE Week in February), which coincided with the annual General Assembly session.

A series of three promotional e-mails with registration forms was sent between Dec. 1 and Jan. 15. School CTSO officers were the target of the invitation, but any CTSO member was welcomed. By the registration cutoff in late January, the auditorium was full! There was a demand for this program, even with a \$5 fee per student requested to help pay for lunch. The fee, endorsed by the CTSO state advisers, also gives students some ownership in the day. Some school CTSOs conducted projects to raise the registration fee, which was another participatory learning opportunity.

(more)

Let the Light Shine Second Add

Additional funding came from business partners who wanted to support student civic growth. They also took advantage of the opportunity to include information on careers in their areas in the handout package. Sponsors included associations representing agriculture, retail sales, construction, manufacturing, banking and health services. SOLD is not a fund raiser, but it is a self-sustaining event.

With the CTSOs members participating, KACTE realized it had an opportunity to make an advocacy impact in a positive and ethical way. The governor's office was approached for a proclamation declaring CTE Week and SOLD day in Kentucky, and a live signing ceremony before a large group of students was possible. Resolutions honoring a CTSO officer and acknowledging CTE Week and SOLD day were introduced and passed unanimously in both houses of the Kentucky General Assembly. A display of CTSO and CTE student achievement was set up near the legislative chambers so all legislators and staff would have an opportunity to learn more about CTE and experience some aspects of CTE program excellence. KACTE issued a statewide advisory noting SOLD activities and reporting on CTE Week events, including the proclamation and legislative resolutions. KACTE delivered a letter to all legislators announcing SOLD and advising them CTSOs may be seeking visits on that day. An attachment explained noteworthy CTE achievements (for example, an increase in state accountability measures by CTE concentrators and more students taking and passing skill standards exams), and urging continued support for Career and Technical Education.

Positive Feedback from First SOLD

Feedback from the first SOLD was uniformly positive – from the CTSO participants, their advisers, and the legislators, who were pleased to be able to spend a few minutes speaking with students from their areas. The only coaching of the students prior to their visits with legislators was in the proper way to greet and speak with them, such as formal terms of address, the handshake, making eye contact, and speaking clearly and forthrightly. The students were not there to advocate for CTE. They were there for themselves and their own educational experience.

With the first year being such a positive experience, KACTE sought support from the CTSO state advisers and the CTSOs to continue SOLD. The second year was marked by a change of the assembly venue to a high school gymnasium. The same planning and format was followed, and attendance increased to more than 600. More private-sector sponsors agreed to participate, too. Attendance continues to increase toward the current maximum of 1,000.

In 2004, with the support of the CTSO state advisers and the CTSOs, a legislative leadership workshop was added exclusively for the CTSO state officers. As leaders, this two-hour program offered deeper insights into the governmental process. Kentucky's then-Secretary of Education, The Honorable Virginia Fox, was an enthusiastic and effective participant in the workshop, challenging the students to become active participants in representative democracy.

In 2006, KACTE will conduct its sixth SOLD, following the basic plan developed for the first effort. It is an event benefiting students that achieves a side benefit impacting the advocacy process. KACTE no longer is frustrated by its CTE Month efforts. Rather, CTE and KACTE reap image enhancement, and it began by creating an event to help students and letting their lights shine. Everybody benefits – from students better equipped to engage in

civic action and society as a whole to legislators and the general public who have a better understanding of the importance of CTE.

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KACTE Board Report
Business Education Division
January 23, 2007

FROM: Dr. Rita Davis

Curriculum Changes

During Fall 2006 a task force of business and industry, Kentucky Business Education Task Force and Kentucky Business Teachers reviewed and revised course offerings and career majors. This Program of Studies work will have an impact on the preparation of students for post secondary education and entry-level work. In December, all Kentucky Business Teachers received a list of the career majors and a listing of all of the new business courses and course descriptions. Work continues on the development of content and curriculum guides for the new courses. Professional development opportunities will begin in the spring and will continue throughout the summer.

Teacher of the Year Award

Dr. Phyllis Alderdice, professor in the business administration and management program at Jefferson Community College, was awarded the 2006 KACTE Teacher of the Year Award. She was awarded this high honor due to her innovative style, passion for her career, and a woman of great character.

SBEA Annual Convention

The Southern Business Education Association Annual Convention will be held in Louisville, Kentucky in October 2008. It has been a long time since Kentucky has hosted this convention and this is going to be a great opportunity for the Kentucky Business Education Association and all business educators in Kentucky. The Convention Planning Committee will meet for the first time this summer.

KBEA Scholarship

Ms. Emily Ryan of Jamestown, Ohio was awarded the Fall 2006 KBEA Scholarship. This is a \$500 one-time scholarship given during the fall and spring semesters for students who are currently doing their student teaching. Ms. Ryan attends Morehead State University, and she completed her student teaching experience at Rowan County Senior High School under the supervision of Cindy Rhodes.

The spring deadline for the KBEA Scholarship is March 15. For more information or to obtain an application, email Chad Parnell (chad.parnell@adair.kyschools.us), John Friend (john.friend@fayette.kyschools.us), or Kelly Holley (Kelly.holley@meade.kyschools.us).

Summer Auction

KBEA will hold a basket auction during the 2007 CTE Summer Program. This year's auction will be themed according to FBLA Regions. Each school is asked to bring an item that represents the region to a FBLA Regional Conference. All the items received from each region will be put together in a basket and auctioned at the 2007 CTE Summer Program. All proceeds will go to FBLA and Phi Beta Lambda. For more information, please contact Martha Collins at Martha.Collins@jessamine.kyschools.us.

Honorary Life Member

KBEA is soliciting nominees for the honor of being an Honorary Life Member of KBEA. The criteria for selection include: significant contribution to KBEA; long-term KBEA and SBEA/NBEA member; and nearing retirement or retired. Nominations should be sent to Dr.

Phyllis Alderdice, Committee Chair at phyllis.alderdice@kctcs.edu. Nominations are due by April 1, 2007.

2006-2007 KBEA Executive Board

President, Mr. Chad Parnell – Adair County High School
President Elect, Ms. Angie Douglas – Whitley County High School
Past President, Ms. Janet Atwood – Casey County ATC
Secretary, Ms. Vicki Whitaker – Harrison County ATC
Treasurer, Ms. Debbie Barnett – Paul G. Blazer High School
Historian, VACANT
Region 1 Rep., Ms. Jennifer Marshall – Livingston Central High School
Region 2 Rep., Ms. Kelly Holley – Meade County High School
Region 3 Rep., Ms. Sandy Maxted – Assumption High School
Region 4 Rep., Ms. Martha Collins – East Jessamine High School
Region 5 Rep., Ms. Sue Chaffin – Paul G. Blazer High School
Region 6 Rep., Ms. Connie Witt – Estill County High School
Journal Editor, Dr. Rita Davis – Eastern Kentucky University
Newsletter Editor, Mr. John Friend – Henry Clay High School
Web Editor, Ms. Teresa Giles – Clinton County ATC
SBEA/NBEA Rep., Ms. Stacy Johnson – Assumption High School
Postsecondary Rep., Dr. Phyllis Alderdice – Jefferson Community & Technical College
Secondary Rep., Ms. Nancy Graham – Kentucky Department of Education
FBLA Adviser, Mr. Steve Small – Kentucky Department of Education
PBL Adviser, Ms. Lisa Stephenson – West Kentucky Community & Technical College
Awards Chair, Mr. Dale Winkler – Office of Career and Technical Education
Adviser to the Board, Dr. Randy Wells – University of Louisville

Special Needs Vice President Board Report

FROM: Lynn Baldwin

DATE: Jan. 23, 2007

Our newsletter for the year will be coming out in the next week. (by January 15th, 2007). Our next meeting is January 26, 2007 in Elizabethtown at the Community College. We will be discussing the outstanding vocational special needs teacher of the year, outstanding student of the year and outstanding returning student of the year and the construction student of the year. We will also discuss proposals for the KACTE conference in Louisville scheduled this summer.

Teacher Educator Vice President Report

FROM: Doris Sikora
KACTE BOARD POSITION: Vice President for Higher Education
SUBJECT: Report
DATE: 1/8/07
PERIOD COVERED IN REPORT: Nov 9 - present

Facts, Findings, Key Information:

Attended the ACTE Convention in Atlanta Nov 29-Dec 2
Attended the National Tech Prep Convention in Dallas Nov 2-4

Recommendations: none

Events, Upcoming Items, Special Events:

2007 Kentucky Career and Technical Teacher Education Conference will be held Feb 1-2 at the Holiday Inn Hurstbourne, Louisville, Ky. The Theme is "Connecting Business & Industry in the Classroom"

Trade and Industrial Vice President Report

FROM: Wayne King

DATE: Jan. 23, 2007

SUBJECT: Highlights of Activity Impacting Career and Technical Education Since 11/9/06 Report

OCTE automotive teachers have completed the first semester of the Math-in-CTE project. Progress is being made and teachers seem positive about this project.

Kentucky SkillsUSA conference is April 2-5, 2007.

AAA Ford written test is February 20, 2007 online and skills hands-on portion is May 10-11, 2007.

Lesson plans for all auto electrical tasks will be completed by 1/23/07.

KY Tech is developing a Webinar (web-based seminar) for ACTE relating to the Math-in-CTE and construction geometry projects. Jeff Riggs with ACTE is working with KY Tech on the project.

OCTE is working with local districts and ATC's on supporting Jr. Coal Academies in east and west Kentucky based on the KCTCS model.

The revised program assessment document should be available on the website by the end of this month. We recommend that teachers and principals take summer training to be familiar with the revised document. Watch the program assessment website for dates and locations.

Technical update offerings are soon to be ready for teachers to enroll. Teachers are encouraged to enroll in technical update training as soon as possible.

The Teaching and Learning conference is soon approaching March 8-10, 2007.

Skill standards scoring is March 26-27, 2007.

Technology Vice President Report

FROM: Kay Turner
KACTE BOARD POSITION: Technology Education
SUBJECT: Technology Education News
DATE: 01/23/07
PERIOD COVERED IN REPORT: November 9, 2006 to present

Facts, Findings, Key Information:

2006 Regional TSA Competitions

Murray State University – March 3, 2007- Contact Jeff Slaton at Jeff.Slaton@calloway.kyschools.us

Eastern Kentucky University – February 23, 2007 - Contact Dr. Stephen Fardo at Stephen.Fardo@eku.edu

Western Kentucky University – TBA - Contact Dr. Brent Askins at Brent.Askins@wku.edu

Morehead State University – TBA - Contact Dr. Rod Stanley at rod.stanley@morehead-st.edu

Key Information

Dr. Paul Robert McNeary, 61, Murray, died Thursday, Dec. 14, 2006, at 6:37 a.m. at his home.

An Army veteran of the Vietnam War, he was awarded a bronze star for heroic and meritorious achievement. He was a Paul Harris Fellow of the Murray Rotary Club and served on the board of directors of Playhouse in the Park.

He taught for 28 years at Murray State University, during which time he served as chairman of the department of industrial engineering and technology and interim dean of the college of industry and technology. He had taught in Jakarta, Indonesia and Sydney, Australia, and worked with the United States Department of Labor in the Kingdom of Saudi Arabia for four years.

Born Oct. 4, 1945, in Aberdeen, S.D., he was the son of the late Francis McNeary and Gertrude Frank McNeary.

Survivors include his wife, Mrs. Sue Moneke McNeary, to whom he had been married for 36 years; two daughters, Mrs. Sarah Cunningham and husband, Ryan, Murray, and Mrs. Katie Kusch and husband, Josh, Louisville; three grandchildren, Asher Cunningham, Eden Cunningham and Lily Kusch; one sister, Mrs. Frances Bock, Rapid City, S.D.; one brother, John McNeary, Savage, Minn.

Rewards & Recognitions

2006 KATEA Tech Ed award recipients:

- Middle School Teacher of the Year – Jennifer Hall of Conkwright Middle School
- High School Teacher of the Year – Trent Davis of Henry County High School

- Middle School Program of the Year – Madison Middle School and Kendall Gadd
- High School Program of the Year – Boyle County High School and Dudley Spoonamore

These recipients were presented with their respective awards by the Kentucky Applied Technology Education Association on November 10, 2006 and will be asked to represent Kentucky at the International Technology Education Association conference in March of 2007.

Events, Upcoming Items, Special Events:

January 12-14, 2007

Kentucky TSA Executive Committee Meeting
Place to be Announced

February 16-17, 2007

Kentucky TSA Officer Training
Executive West Hotel- Louisville, Kentucky

February 19, 2007

Deadline for submitting proposed amendment changes to Bylaws
Deadline for State Officer nominations

March 7-9, 2007

(KTLC) Kentucky Teaching and Learning Conference
Louisville, Kentucky – Commonwealth Convention Center

March 15-17, 2007

International Technology Education Association Conference (ITEA)
San Antonio, TX

March 29-31, 2007

2007 KY TSA State Conference
Louisville, Kentucky – Executive West Hotel

June 24-28, 2007

2007 National TSA Conference
Nashville, TN

July 22- July 25, 2007

2007 Annual Career and Technical Summer Program
Louisville, Kentucky

Carl D. Perkins Assistanceship Committee Report

FROM: Elaine Terry
KACTE BOARD POSITION: Carl D Perkins Assistanceship
SUBJECT: January Board Report
DATE: January 8, 2007

Facts, Findings, Key Information:

1. Spoke with Bettye Brown regarding historical functioning of the committee.
2. Letter has been drafted to go to the vocational-technical schools.
3. Nomination form is being revised.

Recommendations:

1. Once the nomination form is revised the form should be placed on the KACTE website.
2. Deadline for return of nomination forms to be April 15, 2007.

Liaison Report: Division of Career and Technical Education

FROM: Donnalie Stratton
SUBJECT: Division of Career and Technical Education
DATE: January 8, 2007
PERIOD COVERED IN REPORT: October 1, 2007-January 8, 2007

Facts, Findings, Key Information

Reflections on programs, services and activities provided by the staff in the Division include:

Involvement with a new task force on Science, Technology, Engineering and Mathematics (STEM)

The STEM Task Force of which Rodney Kelly is a member, has been appointed by the Council on Postsecondary Education to develop a statewide preschool through graduate school (P-20) strategic plan to accelerate Kentucky's performance within the STEM disciplines. Recommendations and accountability measures will be developed to improve the STEM results. The focus is on government leaders. At the first meeting representatives of higher education institutions and the Kentucky Department of Education provided updates on current initiatives related to the STEM disciplines. Linda France, Deputy Commissioner from KDE provided an update on the Student Technology Leadership Program, new high school graduation requirements, Senate Bill 130, and Project Lead the Way Pre-engineering Programs being developed through the Division of Career and Technical Education. The Task Force will have four sector groups: Government, Business, K-12 Education, and Higher Education. Dr. Lee Todd, President of the University of Kentucky will serve as chairman of the STEM Task Force.

Professional Development

KOSSA

December 4/5, 2006 CTE teachers from each of the KOSSA areas came together and worked with Lee Ann Hager, KDE High School Writing Consultant and some of the writing cluster leaders from across the state to review and refine the KOSSA scenarios. This was a unique opportunity for our teachers as well as the writing leaders. A major initiative of the Division of Career and Technical Education this year is to focus on improving the quality of writing in career and technical education.

Family and Consumer Sciences teacher's review focused on career majors of Fashion and Interior Design, Culinary Arts, Hospitality, Consumer and Family Management, and Child Development.

Career majors for Production & Horticulture were the focus for Agriculture Education

Principles of Teaching

A one-day workshop was held for teachers involved in pilot programs, Principles of Teaching, was held November 6th in Frankfort.

Leadership Dynamics

An organizational meeting was held in Frankfort on November 27th for committee working on the curriculum project, Leadership Dynamics.

Career Choices

Plans are being formulated to work with a committee to review, revise and develop curriculum for the Career Choices Course. This course is designed for middle school and the ninth grade.

Joint Annual Meeting of Agriculture Personnel

The staff will be working with teacher educators, FFA officers, and the leadership of Kentucky Vocational Agriculture Teachers Association to develop short and long-range plan for Agriculture education.

Mid-Winter Workshop for New Teachers in Agriculture

This workshop will be held January 13th in Nelson County

Professional Development for Business Educators

Revision of Business Education Program of Studies continues, professional development regarding changes will be starting in late spring.

Attendees of ACTE

Jewell Deene Ellis, Larry Helphinstine, Pat Vencill, Donnalie Stratton, and Debbie Tankersley attended the annual convention of ACTE in Atlanta in December. Nine persons represented Agriculture Education at ACTE.

Key Information

KOSSA Testing Window will run February 5-March 2, 2007. Over 14,500 students are currently registered to participate in the Kentucky Occupational Skill Standards Assessment this year.

The election process has been changed for the State officers in Kentucky FCCLA and an Executive Council Handbook has been drafted.

Events, Upcoming Items, Special Events:

- KATFACS Winter Executive Council Meeting January 14-15, 2007
- KY FCCLA Executive Council meeting will be held in Louisville January 22, 23, 2007
- FCCLA State Leadership Conference March 20-22, 2007 Galt House in Louisville, KY
- KOSSA Testing Window-February 5 – March 2, 2007
- KOSSA Scenario Scoring – March 26 & 27 2007
- KOSSA Results will ship by May 7, 2007
- KOSSA Item Analysis – June 14 & 15, 2007
- Regional DECA Conferences – during the month of February
- State DECA Conference – March 11-13
- Business Education Task Force Meeting – February 9
- KBEA Board Meeting February 9 & 10

Announcement:

Bettye Simpson, secretary with the Initiatives and Accountability Branch retired in December.

Liaison Report: Office of Career and Technical Education



KACTE BOARD REPORT **Education Cabinet** **Department for Workforce Investment** **Office of Career and Technical Education**

FROM: Dale Winkler

DATE: Jan. 23, 2007

SACS-CASI Annual Conference

On December 11, 2006, the Council on Accreditation and School Improvement honored the Kentucky Tech School System as a 2006 Leader in SACS CASI district accreditation during the 2006 Annual Conference of SACS CASI, Southern Association of Colleges and Schools in Atlanta, Georgia. A total of fifty-seven districts were officially recognized as having hosted their first Quality Assurance Review for District Accreditation. The Kentucky Tech School System is the first technical system in the nation to achieve district accreditation, a process designed to recognize school systems that embrace improving student learning as a systemic process.

State Plan Advisory Committee

An advisory committee consisting of secondary and postsecondary teachers, administrators, counselors, business and industry representatives, economic development professionals, and parents have met twice since November 6, 2006. The committee's charge is to develop the Kentucky Career and Technical Education State Plan as required by Perkins IV. A one-year transition plan will be submitted to the Federal Department of Education by April 2006. A five year plan will be submitted the following year. The next scheduled meeting of the advisory committee is January 16. Agenda items for the meeting included KY Career and Technical Education Vision, Tech Prep, development of a reserve fund, secondary/postsecondary funding split, and program of studies.

New Teacher Institute/Two Day Follow-up

There will be a New Teacher Institute Five-Day session for all new teachers February 5-9 in Frankfort. The New Teacher Institute is designed specifically for those individuals new to the field of education. It is a collaborative effort among the faculties of the regional universities, OCTE staff, and KDE consultants to assist new teachers in gaining the knowledge and skills needed to be successful in the classroom.

National Tech Prep Conference

The 2007 National Tech Prep Network Conference will be held October 10-13 in Louisville. This will be the first time that Kentucky has hosted the national conference. Dr. Ahmed Sabie, Kentucky Tech Prep State Director, has formed a planning committee of individuals from Kentucky to work with the Tech Prep national office. Anyone associated with career and technical education in Kentucky is encouraged to attend this conference. Information about the annual conference can be found by visiting the www.ntpn.info. A presenter proposal will be available by mid January.

2007 Kentucky Career & Technical Leadership Academy

Applications are now being accepted for the 2007 Leadership Academy. Twenty individuals will be selected to participate in the academy. The 2006 Leadership Class will end and the new class will begin on February 26-27, 2007. Mr. Michael Brustein will once again address the academy participants during the session in February.

2007-2008 Kentucky Tech Curriculum

During the fall of 2006 several program area curriculum committees met to review and revise course descriptions, task lists, and certificates. All additions and deletions have been made and were posted to the curriculum database by December 1. The curriculum for the 2007-2008 academic year can be viewed at <http://www.kytechcurriculum.org>.

New Principals

The Kentucky Tech family is pleased to welcome two new principals:
David Sowders, Bell County ATC
James Dunaway, Greenup County ATC

Math in CTE

The Office of Career and Technical Education continues to work with the National Research Center for Career and Technical Education on this project. This research study was recently mentioned in the January 2007 issue of *Techniques*. The first round of post testing has been completed and a second round of pretesting will take place in the first couple of weeks in January. The third professional development session of this research project will be held February 9-10 in Frankfort.

Technical Upgrade Training

A committee made up of members from the Office of Career and Technical Education and the Division of Career and Technical Education will meet on January 9 to discuss the proposals that have been submitted for Technical Upgrade Training. The catalog with the proposals that have been chosen should be available to teachers by February 15. Registration forms will be due by April 16.

Online Training

OCTE teachers and staff can take their required Sexual Harassment Prevention and Workplace Violence Prevention training online. Both training sessions are located on BlackBoard. Debbie Seider is responsible for this online training, and she can be reached at DebbieA.Seider@ky.gov. The state mandated training has been modified to better fit the school environment and to give teachers guidance on how to handle these situations in their classroom.

KACTE Report

Marilyn E. Bailey

Period Covered: November 1, 2006 – December 31, 2006

Facts, Findings, Key Information:

The election process has been changed for the State officers in KY FCCLA and an Executive Council Handbook has been drafted.

KOSSA Scenerios were revised and improved with help from high school writing Consultant, Regional Coordinators, and FCS teachers for Fashion and Interior Design; Culinary Arts; Hospitality; Consumer and Family Management; Child Development Career Majors.

Program Initiatives:

Leadership Dynamics is the process of being reviewed and revised for the Program of Studies.

Pilot programs for Principles of Teaching were brought in for one day update.

Events, Upcoming Items, Special Events:

KATFACS Witner Executive Council Meeting, January 14-15, 2007

KY FCCLA Executive Council Meeting will be held in Louisville, January 22-23, 2007

State Leadership Conference, March 20-22, 2007, Galt House in Louisville

HISTORY COMMITTEE

January 23, 2007

The History Committee has been involved in researching types of materials to include in the official document.

Some reviews have been made of federal legislation and the impact these laws have had on vocational/career/technical/education in Kentucky and their correlation to the KVA/KACTE.

The committee has explored and developed some guidelines regarding the types of materials to keep and where they should be stored.

September 29, 2006, an informal survey was presented to the Board regarding a section on "Awards". To date, the committee has not received any responses.

Your input and suggestions for this committee work are welcomed and needed!

Respectfully submitted,

Donnalie Stratton

Donnalie Stratton, Chair

January KVATA Report

The KVATA had 9 members attend the NAAE meeting held in conjunction with the NACTE convention in Atlanta.

The KVATA is currently making plans for the summer conference.

Membership is currently close to last years levels, and 14 members short of our goal of 220.

Nicki Jones, from Campbell Co. won a National Teacher's Turn the Key Award, and received the award in Atlanta.

KACTE Flower Fund

November 9, 2006 & January 23, 2007



Balance on hand:	-\$ 28.30
Receipts:	+\$ 57.00
Total Income:	+\$ 28.70

Expenditures

Cards:	.00
Flowers:	-\$45.58
Miscellaneous:	.00
Total Expenditures:	\$45.58

Ending Balance:	-\$16.88
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KACTE FLOWER FUND GUIDELINES

Membership shall be made up of all KACTE board members who wish to participate by contributing to the flower fund. Members will be asked to contribute when needed.

The following amounts from this fund will be spent on individual purchases for members of the board:

1. Death of a member, spouse, child, parent, or significant other: \$30-\$40 flowers.
2. Hospitalization of a member: \$25-\$30 flowers or gift.
3. Death of other family member not mentioned above: card
4. Hospitalization of spouse, child, parent, or significant other: card

Please be reminded that it is the responsibility of each member to provide me with pertinent information, such as names, addresses, etc., and I will be happy to take care of the purchases.

Please contact:

Donnalie Stratton
2113 Capital Plaza Tower
500 Mero Street
Frankfort, KY 40601
Work: 502.564.3775
Home: 502.227.7371
E-mail: Donnalie.stratton@education.ky.go

**Liaison Report: Kentucky Community and Technical College System
KACTE Board Report**



From: Carolyn Carter

Date: Jan. 23, 2007

Period Covered: Oct. 1, 2006 – Jan. 22, 2007

Key Information*

Postsecondary News

Council on Postsecondary Education Developmental Education Task Force – Along with representatives from state colleges and universities, legislators, and others, KCTCS participated on the Kentucky Developmental Education Task Force. The Task Force, charged with developing recommendations for improving college readiness and success in the state, will produce a report to the CPE Quality and Accountability Policy Group. This report, currently in draft form, should be available later this spring. It will detail the issues, recommendations, and provide a suggested timeline for implementation.

STEM Task Force – KCTCS, along with representatives from P-16 education, business, government, the nonprofit sector, and others, is participating in a CPE Task Force charged with developing a state-wide P-20 strategic action plan to accelerate Kentucky's performance within the STEM disciplines. The Task Force, chaired by Lee Todd, will meet again on January 31 to draft recommendations.

Boyd Named NACCE Faculty Of The Year -- Michael Boyd, an associate professor and program coordinator of the Business Administration program for Owensboro Community and Technical College, has been named the recipient of the 2007 USA Today Entrepreneurship Faculty of the Year Award by the National Association for Community College Entrepreneurship (NACCE). Boyd was honored for his work in designing an accelerated, learner-driven entrepreneurial Team Leadership Certificate (TLC). Boyd developed the TLC, a part of the college's IMac program, to be a hybrid blend of interactive web-based learning and instructor-led sessions. Eight courses make up the TLC. Boyd designed each course as five modules. Motivated students can complete an entire three-credit hour college course in five weeks or less, based on their self-paced efforts.

New Programs

Maysville Offers Science and Engineering Program -- Starting with the fall 2007 semester, Maysville Community & Technical College will offer a science and engineering program (with a concentration in engineering) in partnership with the University of Kentucky College of Engineering. MCTC's four semester curriculum will focus on classes required for most Bachelor of Science in Engineering degrees. The coursework will transfer to UK.

One of a Kind Filmmaking Program "Script to Screen" -- Aspiring Kentucky filmmakers, have reason to celebrate with the announcement of the new "Script to Screen" Filmmaking Program at Bluegrass Community & Technical College (BCTC). Designed to help students gain a complete understanding of how all the filmmaking disciplines interact and collaborate in the cinematic arts, classes began in January 2007. Screenwriting, directing,

lighting, editing and distribution are just a few of the classes included in the 12-hour certificate program.

The new certificate program is a collaboration of BCTC, the Kentucky Film Lab, KET, and the private sector. It is designed to meet the Kentucky Cabinet for Economic Development and Office of the Governor's call for increased technical skills in the filmmaking industry in order to increase the potential and productivity of the Kentucky filmmaking community. The project based education program will allow students to learn through intensive hands on projects. Industry professionals will instruct students.

Professional Development

KCTCS New Horizons Conference -- Proposals have recently been submitted for the 2007 New Horizons Teaching and Learning Faculty and Staff Conference, sponsored by KCTCS, to be held May 14-16, 2007, in Lexington. The deadline for proposals was January 16, 2007. This year's theme is "Thriving in a flat world: Enhancing student learning outcomes in a rapidly changing environment." New this year is the inclusion of the annual KCTCS Wellness Conference along with several new session formats including consultation sessions, "Catalysis sessions", arts displays, and other activities. KCTCS faculty and staff may also "request a session" and, if possible, conference staff will recruit speakers or session leaders for those sessions.

Grants

BCTC's Nursing Division Receives 1.4 Million Dollar Grant -- The U.S Department of Labor announced that Bluegrass Community & Technical College (BCTC) will receive a 1.4 million dollar President's Community Based Job Training Grant. The grant will fund the Bluegrass Regional Advancements and Innovations in Nursing (BRAIN) project, designed to meet the current and future workforce demand for nurses in Kentucky. The BRAIN project will expand the training capacity of BCTC's nursing program adding facility space, lab equipment, and instruction. The grant also allows for the development of a Nursing Student Referral Center that will identify high risk students for tutoring as well as \$235,000.00 per year in student scholarships. Collaborative efforts with secondary schools, workforce investment board, adult education providers, and industry partners will develop a pipeline for students.

Healthcare Initiative Expansion in Owensboro -- A new partnership between Owensboro Community and Technical College (OCTC) and Owensboro Medical Health System (OMHS) will further the hospital's regional healthcare expansion. The initiative is made possible through a Robert Wood Johnson Foundation (RWJF) Jobs to Careers grant, awarded to only nine communities across the country. Jobs to Careers is a four-year, \$15.3 million national initiative of the RWJF in collaboration with the Hitachi Foundation.

TVA Grant to MCC's Applied Tech Programs --- The TVA Muhlenberg facility recently awarded the Madisonville Community College's applied technology program with \$5,000 for programming support. This is the third such award TVA has provided in the past five years, with awards designated to electronics, electricity, and industrial maintenance.

Grant Expands Urban Learning Center Programs -- The Urban Learning Center (ULC) has been awarded a \$15,000 grant by the Greater Cincinnati Foundation to help fund the center's Medical and Legal Receptionist programs. The grant enables the ULC to offer additional certificate programs, particularly during the day,

HCC Receives \$39,750 Grant to Offer "Computers for Farm Use" Workshop -- Thanks to a \$39,750 Workforce Alliance Grant, Hopkinsville Community College will again offer multiple beginning and advanced training sections of a popular computer workshop designed specifically to meet the needs of the local agricultural community. The grant includes funds for 60 refurbished computers to be distributed to participants who complete the beginning class. Computers are provided through a partnership of KCTCS and Louisville's McConnell Technology and Training Center.

*Note: Most Key Information items are excerpted and slightly adapted from KCTCS News Releases. The original source articles for News Releases are available online at: <http://www.kctcs.edu/newspublications/newsreleases.cfm>

Events and Upcoming Items

- CPE Meeting January 29, 2007
- KCTCS Board of Regents Meeting March 22-23
- Spring President's Leadership Seminar Meeting March 29-30
- New Horizons Teaching and Learning Conference May 14-16
- CPE Conference on the Scholarship of Teaching and Learning May 14-15

KACTE 2006-07

STRATEGIC PLAN/PROGRAM OF WORK

Cherie Mingus

President-elect

Goal 1: Membership Growth

Goal 2: Policy Development

Goal 3: Marketing Career and Technical Education

GOAL 1: MEMBERSHIP GROWTH

Promote membership growth and strengthen services to members.

Objectives and Strategies

- 1.1 Increase KACTE membership through recruitment of new members and retention of current members.
 - 1.1.a. Develop and disseminate membership information.
 - 1.1.b. Send a letter, brochures and membership packet to college/university educators to encourage professionalism and membership in KACTE as students enter the field of career and technical education.
 - 1.1.c. Identify current and new members with ribbons worn during Summer Program.
- 1.2 Provide services that are important to members by reviewing Summer Program evaluation forms to determine areas of interest and support.

GOAL 2: POLICY DEVELOPMENT

Advocate public policy to benefit Career and Technical Education.

Objectives and Strategies

- 2.1** Work for stronger support of Career and Technical Education with legislators and other policy-making bodies at the local, regional, state, and national levels.
 - 2.1.a.** **Develop ongoing dialogue with legislators and other policy makers.**
 - 2.1.b. Educate members on the procedures for working with legislators and other policy makers.
 - 2.1.c. Identify representatives to attend the ACTE Policy Seminar and prepare a report to present to the membership.
 - 2.1.d. Distribute information to legislators about Career and Technical Education programs within our classrooms that benefit from their funding.
 - 2.1.e. Examine new policy directions, block grants, funding issues and strategies for solidifying the involvement of Career and Technical Education in workforce education at local, state, regional, and national levels.
 - 2.1.f. Participate in public hearings that address issues affecting Career and Technical Education.

- 2.2** **Support collaborative relationships with other Career and Technical Education organizations to achieve public policy objectives.**
 - 2.2.a. Work to strengthen the legislative network by organizing a Legislative Awareness Newsletter posted on KACTE website.
 - 2.2.b. Phone, write, e-mail and/or FAX recommendations to legislators and legislative committees.

- 2.3** **Seek working partnerships with business and industry leaders who can provide support for legislation affecting Career and Technical Education.**
 - 2.3.a. Identify potential supporters in business and industry, and communicate public policy issues to them.
 - 2.3.b. Assist state association leaders in an effort to involve the

KACTE membership in developing partnerships with business and industry by participation in workshops and conferences at the local and state levels.

GOAL 3: MARKETING CAREER AND TECHNICAL EDUCATION

Enhance the public perception of Career and Technical Education.

Objectives and Strategies

3.1 Utilize marketing strategies to inform the public of the conceptual framework of Career and Technical Education.

- 3.1.a. Develop and implement a publicity campaign to address changes in Career and Technical Education.
- 3.1.b. Develop marketing packets for use during Career and Technical Education Month, National Education Week, and activities that promote the role of Career and Technical Education in preparing students for family life, work life and careers.
- 3.1.c. Publicize the mission of KACTE:

**PROVIDE EDUCATIONAL LEADERSHIP IN
DEVELOPING A COMPETITIVE WORKFORCE.**

3.2 Recognize the involvement of Career and Technical Education in the School-To-Career and other national initiatives.

- 3.2.a. Provide success stories to regional, state and national policy makers.
- 3.2.b. Showcase examples of successful partnerships with business and industry and post secondary education at Summer Summer Program and through the KACTE website..
- 3.2.c. Distribute a resource list of publications and provide conference programs to assist in providing quality School-To-Career transition experiences.

3.3 Communicate the involvement of the membership at the national level to local and state administrators and through the KACTE website.

RESOLUTION COMMITTEE

January 23, 2007

The Resolutions Committee met prior to the Board Meeting. The Committee reviewed:

- Major duties and responsibilities of the committee
- Procedures for the preparation and submission of resolutions
- Resolutions from 2000-2006
- Resolutions passed at the Delegate Assembly of ACTE – 2006

Based on this data, the committee decided on the following topics for consideration of resolutions for 2007:

- Accountability
- Image Building; Understanding of CTE Program
- Career Guidance & Counseling

Committee will continue work and develop proposed resolutions for Board consideration in April.

Respectfully submitted,

Donnalie Stratton

Donnalie Stratton, Co-Chair

Cherie Mingus

Cherie Mingus, Co-Chair