

Place
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KENTUCKY CAREER AND
TECHNICAL EDUCATION
SUMMER PROGRAM
CHARLES E PIERCE
JEFFERSONTOWN HIGH SCHOOL
MAGNET CAREER ACADEMY
9600 OLD SIX MILE LANE
LOUISVILLE KY 40299

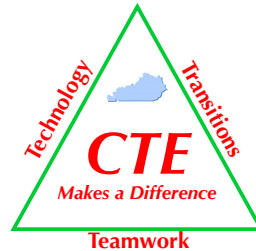
Building Partnerships 2010

Kentucky Career and Technical Education Summer Program

July 18–21

Galt House Hotels
Louisville, Kentucky

Focus on the Future



2010 CTE Summer Program, July 18-21
Galt House Hotel and Suites, Louisville



Introduction

On July 18-21, 2010, Kentucky will hold a state-wide conference of academic and career and technical educators and administrators at the secondary (including area technology centers) and postsecondary levels. Tech-Prep and School-to-Career meetings will be held in association with and as a part of the 2010 Kentucky Summer Program. Expected attendance is 2,000-plus for the three-day event. A total of 120 commercial exhibit booths will be available at the conference.

The 2009 conference was one of the best ever.

More than 85 percent of the 2009 attendees rated the summer program good to excellent.

Plan now to exhibit at the 2010 Kentucky Career and Technical Education Summer Program. The summer program will maximize sales and provide commercial exhibitors excellent opportunities to visit with secondary and postsecondary career and technical education teachers, educators, and administrators.

Plan now to exhibit!

Exhibit Hours

Monday, July 19: 8 to 10 am. and 12 noon to 5 p.m.
Tuesday, July 20: 8 a.m. to 5 p.m.
There are no Wednesday, July 21, exhibit hours. Twenty-four-hour security will be provided on Monday and Tuesday, July 19 and 20, and during setup and tear-down times. Exact move-in times for Sunday, July 18, will be announced at a later date.

Attendee Comment:

"I really liked the number, diversity, and quality of the exhibits; the exhibit activities; the meals provided; and the convenience of being in one hotel. Well done!"

Accommodations

Official Conference Hotels

The Galt House Hotel

140 North Fourth Street
Louisville, KY 40202

(502) 589-5200

Room Rates*: \$110 Single/Double
\$130 Triple/Quad

*Does not include parking

The Galt House/East Tower Hotel

140 North Fourth Street
Louisville, KY 40202

(502) 589-5200

Room Rates*: \$135 Single/Double
\$160 Triple/Quad

*Does not include parking

Commercial Exhibitor Conference Contact

Charles Pierce

Jeffersontown High School
Magnet Career Academy
9600 Old Six Mile Lane

Louisville, KY 40299

Telephone: (502) 485-8019 or 485-8275

Cell: (502) 445-4773

Fax: (502) 485-8832

E-Mail: chuck.pierce@jefferson.kyschools.us

Activities

Commercial Exhibit Activities

The 2010 Kentucky Career and Technical Education Summer Program will feature special activities in the commercial exhibit area, such as a Massage Booth, Internet Cafe, a free box lunch on both days, and a Tuesday morning continental breakfast for all summer program attendees. Special activities also will include session refreshment stations in the Commercial Exhibit area.

Sponsorship levels for the summer program exhibit activities are as follows:

| | |
|---------------|-------|
| Platinum Star | \$500 |
| Diamond Star | \$250 |
| Gold Star | \$100 |
| Silver Star | \$50 |

All funds paid toward sponsorship of the commercial exhibit activities are tax-deductible. These funds are generated for, and thus directed to, the nonprofit professional organizations participating in the 2009 Kentucky Career and Technical Education Summer Program. All sponsors will be properly acknowledged in the summer program brochure and on signage at various locations in the commercial exhibit area. The deadline for inclusion is **May 15, 2010**.

Door Prizes

The Kentucky Career and Technical Education Summer Program will feature hourly and daily door prizes (major and minor) donated by the commercial exhibitors. Door-prize sponsors will be properly acknowledged in the summer printed program (deadline for inclusion is **May 15, 2010**) and on signage in the commercial exhibit area. Drawn names will be listed in the Exhibit Hall, and winners may pick up their prizes at the appropriate exhibitor's booth. We hope that all exhibitors will participate in this activity.

Specifications

All booths will be 10'w x 8'd and will contain/consist of the following:

- An 8' draped back wall with 3' draped side walls
- One draped/pleated, covered display table (2' x 8' x 30")
- Two folding chairs
- One 7" x 44" identification sign
- One trash receptacle
- Exhibitor ID badges

Electrical hookups and other services will be available from The Galt House/East Tower Hotel and the George Fern Co., show decorator, at additional cost.

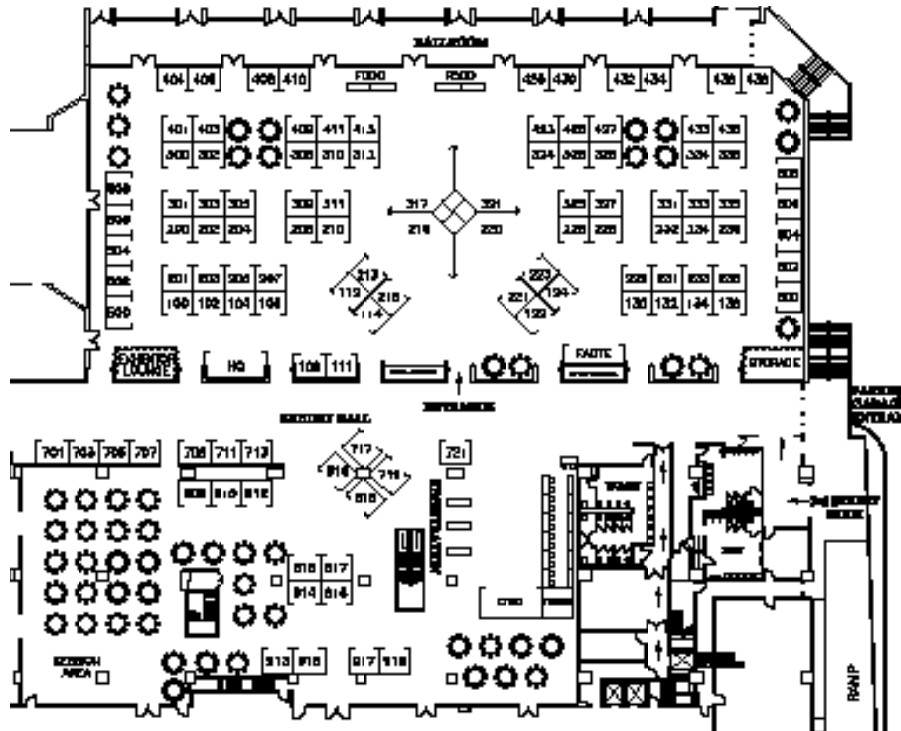
Booths will be set up and ready for exhibitors at 12 noon on **Sunday, July 18, 2010**.

Limited Sunday evening dock storage is available. Call The Galt House/East Tower Hotel or the show decorator for information.

Tentative Exhibit Hall Floor Plan

Galt House East Hotel,
Louisville, Kentucky

Kentucky Association for
Career and Technical
Education
July 18–21, 2010



Prices

Center, Double-Plus Carpeted Booths: \$1,450

Corner Booths: \$600

Aisle Booths: \$550

Additional Booth Prices:

Booths 701–721 and

Booths 816–818, add \$100 each.

(These prices do not apply to corners and/or Center Double Booths.)

Second Booth: \$500

Third Booth: \$450

Nonrefundable Booth Deposit: 35%

Deadline: **January 30, 2010**

Balance Due: **May 30, 2010**

Early Registration Discount: 10%

Deadline: **January 1, 2010**

Information

2010

Kentucky Career and Technical Education Summer Program

Commercial Exhibitor Interest Card

Yes

Please send more information about the 2010 Kentucky Summer Program.

Please send me a 2010 Contract

No

Our organization will not be able to exhibit at the 2010 Kentucky Summer Program.

(Please print clearly.)

Company Name:

Contact Person(s):

Street/P.O. Box:

City, State, Zip:

Telephone Number (Including Area Code):

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Fax Number (Including Area Code):

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E-Mail Address:

Web Site Address: