

Minutes
KACTE Board Meeting
September 17, 2015

The meeting of the KACTE board was called to order on September 17, 2015, by President Lee Ann Daugherty with a quorum present. After roll call, 4 proxy assignments were made. Introductions were made and a general welcome given.

Present were: President Lee Ann Daugherty, President-elect Mark Hobbs, Secretary Margo Bruce, Past-President Wayne King, ACTE Region 2 Representative Elizabeth Bullock, Administrative Vice-President (VP) Ray Hammer, Agriculture VP Darryl Matherly, Business VP Holly Wittinghill, Family and Consumer Sciences VP Kelli Dickson, Guidance VP Steve Welch, Marketing VP Rachel Kahly, Trade and Industry VP Kyle Sward, Awards Chair Susan Thomison, Legislative Liaison Dexter Knight, Office of Career and Technical Education Liaison Kayla Godbey, Assistant Executive Director Kris Stone, and Executive Director Mike Stone.

Represented by Proxy were: Treasurer Bobby Schmitt (Knight), Agriculture VP Jimmy Powell (Godbey), Agriculture VP Bethany Garmon (Matherly), and Family and Consumer Sciences VP Marilyn Edwards (Dickson).

Absent were: Teacher Educator VP Rebekah Epps, Ph.D.; Engineering and Technology VP John Thompson; Constitution and Bylaws Chair Amye Toms; Resolutions Chair Linda Smith Floyd; Historian Donnalie Stratton; Leadership Chair Doris Sikora, Ph.D.; Kentucky Community and Technical College Liaison Kim Nealis; Arts and Humanities Liaison Darryl dockery; and Junior-ROTC Liaison Larry Moore.

Susan Thomison moved to accept the agenda; second by Darryl Matherly. Motion passed. Minutes from the July meeting were referenced from the board study package and Wayne King moved to accept the minutes as presented; second by Elizabeth Bullock. Motion passed.

Lee Ann Daugherty gave President's remarks including transition and needing new people to fill the positions left vacant or newly added to the board. Also referenced was the KACTE 2020 plan.

Wayne King led discussion of the implementation status of the KACTE 2020 plan and tracking component he designed. The plan is broken into 5 categories: Professional Development (PD), Advocacy, Communication & Public Relations, Member Benefits and Organization and Finance. The following group decisions were made:

- Advocacy needs to be on the forefront of the Agenda (due to this year's budget allocation-led by Dexter Knight).
- The Strategic Plan is a focus on doing and what will get done needs to stay as ongoing (led by Mike Stone).

- PD – Continue with Program Area Professional Development, reaffirm commitment to continue all area PD and add priority to Forecasting Professional Development. Talents will continue to be a priority with focus as ongoing.

PD best practices is on-going; Class Resources is not started but needs to use focus group to see where the needs are.

- Legislative-Partnership forum has started and is on-going and will remain in Priority status.
- Support CTSO's was decided to be left as priority. Thoughts were KACTE should reach out and be more visible at CTSO conferences. This was made a level 2.
- CTE Awareness – Media enhancement and maintaining publicity for CCR is ongoing. Will use @KACTE and idea was to add information about tweeting messages to win during CTSO meetings and host a hospitality room (for those whose membership in KACTE is low). This was moved to a 3.
- Partner Relations – Stays a priority.
- Brand KACTE – Left as Started; with stakeholders this has to stay at the Priority level.
- Information Services was left as started.
- Communication & PR decided to develop communication outreach but not sure yet so it will be left on the list.
- Member benefits will stay as Started and conduct surveys as needed. This is ongoing.

The membership development plan was presented by Mike Stone. As of August 15, there are currently 762 current and lapsed members. Currently membership is at 608. This ranks the association 10th in all of ACTE in terms of numbers. Two unified divisions exist: Ag and FCS. Jimmy Powell (in a previous conversation) suggested a goal of KACTE being in the top 5 in ACTE for membership. Plan is to continue the 100% KACTE Challenge, to give \$2000 PD grants for CTE units with 100% KACTE membership among professional staff. Also plan to target principals and superintendents and use the information on savings sheets to promote KACTE. Also the plan is to use the \$99 incentive as of last year's conference to encourage membership and promote that to T&I as a new organization and FCS for establishing unified membership. Student memberships are free, so hopefully those continue. Motion to accept the membership plan as presented was made by Holly Whittinghill, second by Darryl Matherly. Motion passed.

The KACTE advocacy plan was presented by Dexter Knight. He noted U.S. Education Secretary Duncan's back to school tour and is very positive for CTE. Right now, he indicated CTE is at a crossroad with Dr. Pruitt, new director, and new KCTCS chancellor. Also there will be a new governor. With this year's budget, it is up to KACTE to advocate. It is felt we need to maintain CTE Partnership Forum, update CTE fact sheet, continue outreach and partnerships

with students, and look at visibility and promoting CTE to media. Also promotion of CCR and Postsecondary Distinction awards should continue. They wanted a questionnaire sent to the gubernatorial candidates to see their thoughts on CTE.

Questions will be posed: CTE needs to look @workforce skill development and how the education those students receive is a plus for the workforce, also noted was the need to know where skilled workers are needed. In addition, CTE will be highlighted on a new rack card with new and important facts (such as 98% graduation rate for CTE students compared with 87-89% for regular education students). Members are to assist in the development of the white paper and that needs to come from the Board. Items to consider are: Total \$41 million additional funding proposed for CTE for the biennial budget and How do we address KTRS solvency (& try to resolve the solvency issue)? They will be doing a survey monkey piece to help respond to these issues. Members volunteered to work on those committees and will be reporting back.

After brief discussion of there no longer being a Special Needs organization, the dissolution of KACTE SNP motion moved by Margo Bruce; second was made by Elizabeth Bullock. Motion passed.

The scholarship that was under KACTE-SNP will now be under KACTE and all KACTE would do is handle the money and Kris would write the check. Discussion was based on whether to take care of the account until all money was spent or allow them to add to the account. After disbursement of this year's scholarship only \$7211.15 is left in the account. Motion was made by Elizabeth Bullock to assume responsibility of the scholarship and see it presented. Second was made by Mark Hobbs; motion passed.

Susan Thomison reported that awards submitted still had time to be updated. There were about as many this year as the previous year. Recommendation is to update the webpage and review short forms and have those forms on the ACTE web page. Motion was made by Wayne King to add the short form to the ACTE webpage in addition to the ways they are already presented; second by Holly Whittinghill. Motion Passed.

Steve Welch presented his information on guidance and their perspective of needing pathway information early in the year. Wayne King indicated the Goal for 16-17 will be to have this information from KDE by December 1st. The board also discussed talking with postsecondary institutions in order to have them get word to pre-service teachers and having a day at conference to network with counselors and train them on CTE sequences, pathways, etc.

The following consent agenda was reviewed:

The budget shows all money spent. The executive board met with the financial advisors and our money is safe and continually growing. The November meeting will have budget considerations. The Summer Program netted between \$35,000-\$40,000. Members will need to determine where to use the funds. When the money is released, it will be put back in board control. Elizabeth Bullock moved to grant T & I \$2000 startup money ; second was made by

Mark Hobbs. Motion Passed. Registration fee for next year's conference will remain the same due to the net overage.

Summer training of new state consultants on Summer Program procedures was held. They went through budget, processes, and planning. The Summer Program Planning Committee met and decided the following for the 2016 conference: a 7:30am breakfast for award winners held July 18th. Anyone may attend, but must indicate they will attend. Opening session will not have any awards (other than scrolling on screen) and will focus on a motivational presentation.

Ray Hammer discussed his (and other locally operated ATCs) concerns with budgets. Most were cut by half last year. Another issue is PGES and how much time it takes. He said they are glad to use PGES if it helps students and teachers, but it is overly time consuming.

The TALENTS Committee met on 9/16/15 and planned the first session. The points used will be Strengths Finders, Teaching Strategies, and Technical Tools. Future Leaders in professional organizations are encouraged to register and attend.

The flower fund report was given with a noted balance of \$70. Motion to adjourn was made by Darryl Matherly; second by Mark Hobbs, and meeting was adjourned at 7:42pm.

***Respectfully Submitted,
Margo Bruce, Secretary***